

## Celebrating the World Sight Day Challenge

Having visited our practice you know that we care about our patients and about protecting your vision; we are also concerned about people around the world who lack access to quality vision care. Because of this, our practice Your Eyes Center will participate in the World Sight Day Challenge from September 1- October 14.

The World Sight Day Challenge is a campaign coordinated by Optometry Giving Sight to raise funds for projects that provide vision care, local training and infrastructure support for people who are blind or vision impaired due to uncorrected refractive error – *simply the need for an eye exam and a pair of glasses.*

Our practice will raise funds for the World Sight Day Challenge by donating all our exam fees on Thursday, October 14th, 2010.

Please join us in helping to give sight to people in need by scheduling your next appointment between September 1 and October 14 or come in and make a donation and help more people like Nlando (see image).

9 year old Nlando lives in a township in South Africa where the average family income is just \$7 per day. Nlando struggled to see clearly until she received an eye exam and pair of glasses thanks to the support of vision charity Optometry Giving Sight. Having new glasses will enable her to learn at school and may help her to escape the desperate cycle of poverty into which she was born.

Find out more about Optometry Giving Sight's World Sight Day Challenge at [www.givingsight.org](http://www.givingsight.org).



Photo by Debi Schmitt courtesy of ICCE